Oracle - Oracle Infinity Learning Subscription

Code:	INF-LS
URL:	View Online

The Oracle Infinity Learning Subscription is a complete, all-digital solution for business users, administrators and implementers seeking comprehensive training on Oracle Infinity, Oracle Marketing Cloud's data analytics platform. This learning subscription offers 24/7 on-demand access to video courses taught by top Oracle experts. Through a combination of best practices and hands-on product learning, users will learn how to leverage the capabilities of Oracle Infinity to track, measure, and optimize the performance and visitor behavior of enterprise websites and mobile apps. Administrators and implementers will learn how to configure and administer Oracle Infinity for your users. You can also take a series of courses that teach modern marketing best practices and strategies, and how to apply them using Oracle Marketing Cloud platforms. Become an Accredited Oracle Infinity Master This learning subscription also includes an accreditation program exam at no extra cost, enabling you to achieve the title of Oracle Infinity Master. Your Learning Subscription Includes:

- 24/7 Access for 12 months
- Learning paths
- Online courses
- Access to instructors
- Accreditation exams
- Continuously updated training content for each product release

Skills Gained

- Become familiar with the capabilities of Oracle Infinity
- Navigate and use the streams and analytics to generate data streams and reports
- Apply best practices to become a data driven organization using deep dive analysis
- Become accredited by passing the Oracle Infinity Master Exam
- Understand how to configure and administer Oracle Infinity for your users
- Learn modern marketing practices and strategies and how to apply them using Oracle Marketing Cloud platforms

Who Can Benefit

- Business Users
- Administrators
- Implementers

Course Details

Features

This Oracle Learning Subscription includes new features that enhance your training experience:

- Skill-Based Learning: attain the skills you need to competently perform your job with complete sets of digital training videos

delivered by Oracle experts

- 24/7 Access: continuously learn as your training needs evolve

- Learning Paths: follow a recommended order of training to build specific skill sets that interest you

- 'Use Case' and Best Practice Driven: learn through real world examples with practical applications

- Stay Current: access training that is updated with each Oracle Infinity release so you can stay up-to-date on key
  enhancements

- Easy-to-Use Interface with Intuitive Filtering: quickly find what interests you through a simple taxonomy of learning paths,
  courses and modules that can be sorted with powerful filtering

- Access to Instructors: get your questions answered from top instructors

- Reporting: track your learning progress and achievements through your dashboard

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